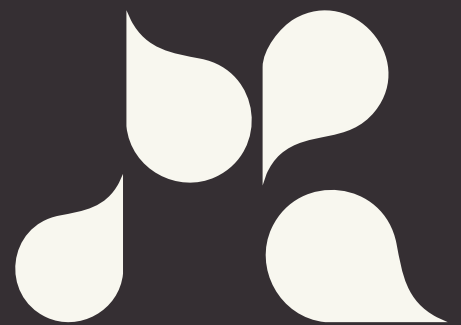


PORTFOLIO

www.linkedin.com/in/morganmorriseau
morganmorriseau@icloud.com



MORGAN MORRISSEAU

MORGAN MORRISSEAU

Hi, I'm Morgan.

I'm a junior graphic designer with a passion for creating thoughtful, visually engaging designs that feel both intentional and approachable. I enjoy combining creativity with strong attention to detail, making sure every project is not only aesthetically pleasing but also clearly communicates its message.

I'm always looking to grow, experiment with new ideas, and refine my skills. Whether I'm working on branding, digital layouts, or print pieces, I aim to create designs that feel cohesive, purposeful, and impactful.



CONTENTS

06 MAGAZINE COVER

26 YEARBOOK CONTENT

08 BRAND GUIDE

28 INTERVIEW

14 WINE LABEL DESIGN

30 TITLE SEQUENCE

16 SODA CAN LABEL

32 MOTION GRAPHIC

18 PACKAGING DESIGN

34 MOVIE POSTER DESIGN

20 VERNISSAGE

36 CLIENT WEBSITE

38 CASE STUDY WEBSITE

MAGAZINE COVER

2025

TOOLS: Illustrator InDesign Photoshop

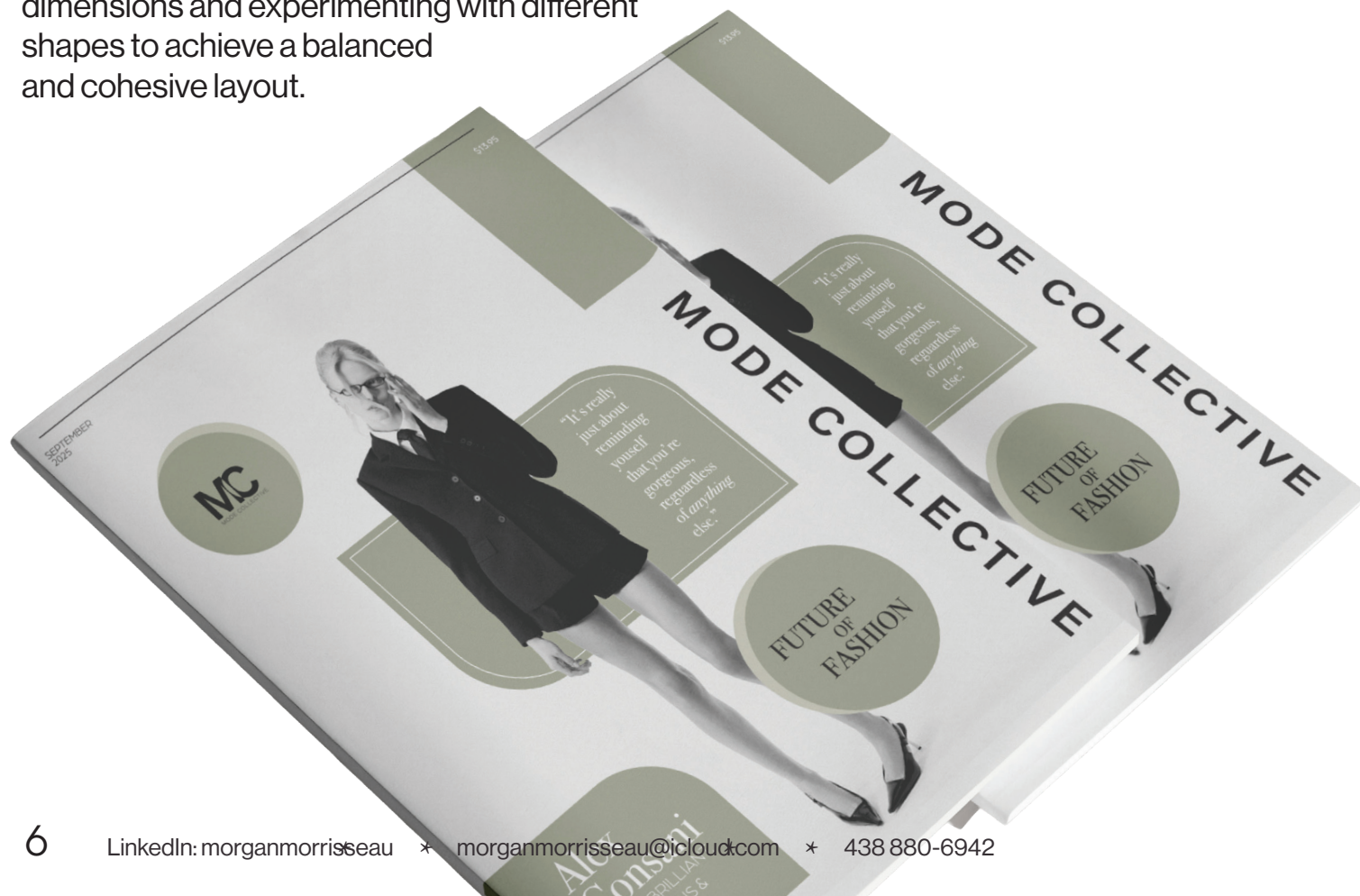
A magazine cover for a fictional fashion brand. The layout emphasizes a confident, modern aesthetic to reflect current fashion culture.

THE CHALLENGE

the original image background did not have the right dimensions. When I thought I was done with the cover, I noticed a lack of elements.

THE SOLUTION

I extended the background in Photoshop to fit the page dimensions and experimenting with different shapes to achieve a balanced and cohesive layout.



BRAND GUIDE

2025



TOOLS:

Illustrator

InDesign

Photoshop

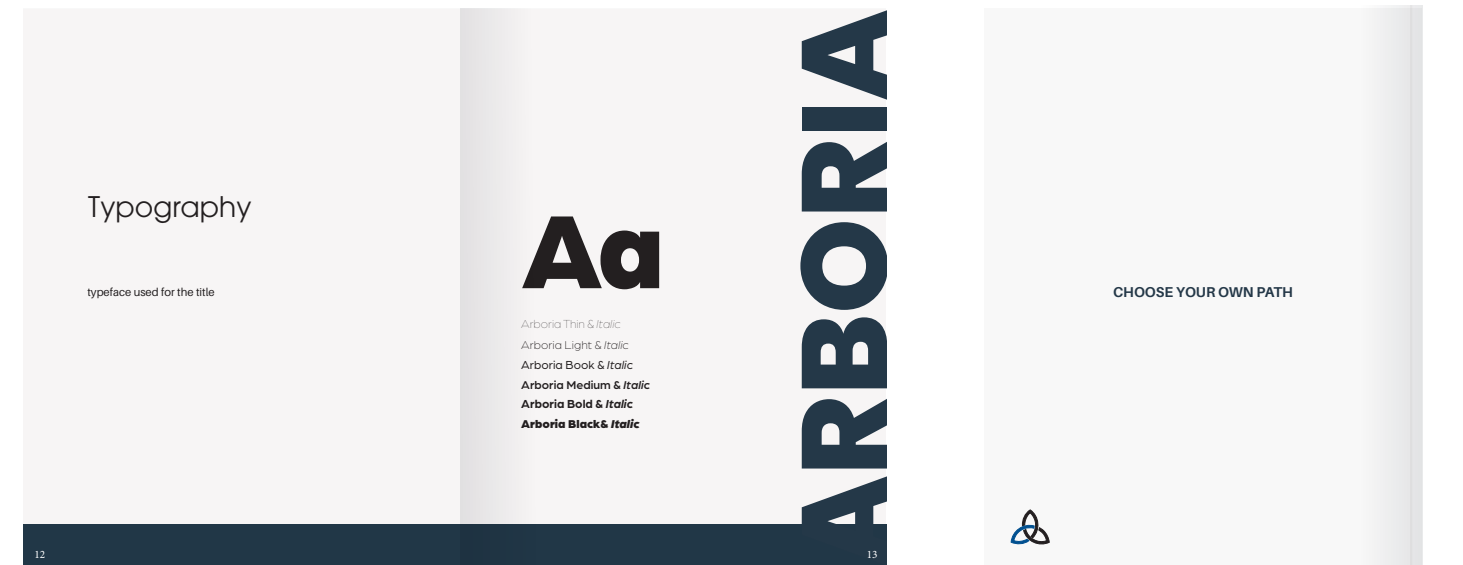
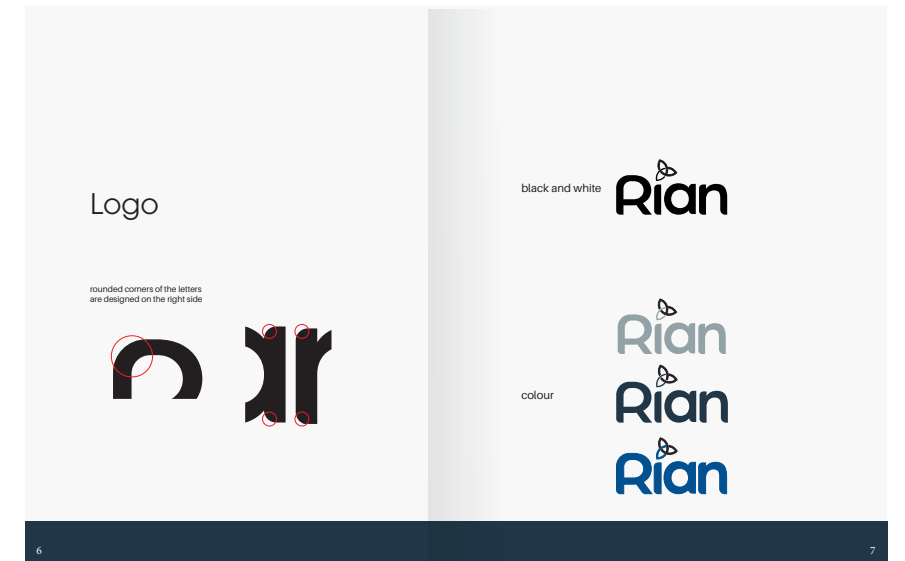
A brand identity project named “Rían” inspired by Irish heritage and the idea of personal journey.

THE CHALLENGE

I had originally made too many colours for the brand which made it hard to make designs that would compliment each other

THE SOLUTION

I let the trinity knot take the lead in showing the Irish origin and focused on using blues/greys instead of green



Aa

Arboria Thin & *Italic*
Arboria Light & *Italic*
Arboria Book & *Italic*
Arboria Medium & *Italic*
Arboria Bold & *Italic*
Arboria Black & *Italic*

Aa

Aileon Thin & *Italic*
Aileon Light & *Italic*
Aileon Regular & *Italic*
Aileon SemiMedium & *Italic*
Aileon Heavy & *Italic*
Aileon Black & *Italic*

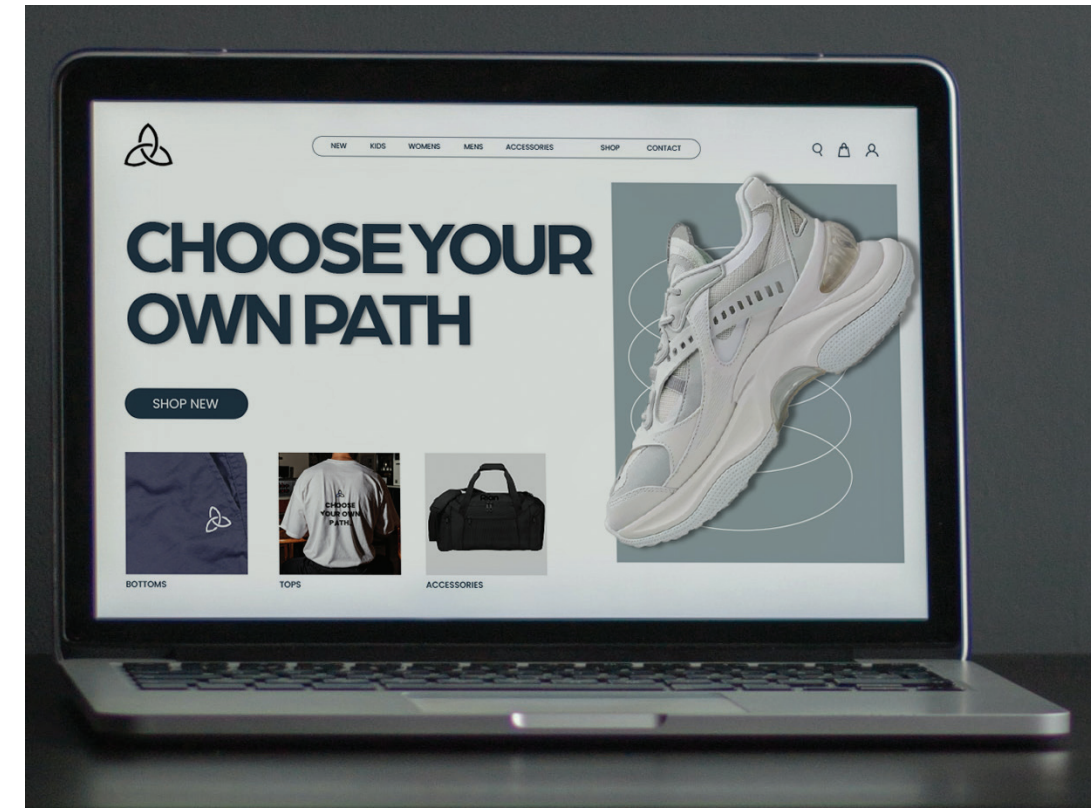
PRIMARY COLOUR

#94a3a7
RGB: 148, 163, 167
CMYK: 45, 29, 30, 0

SECONDARY COLOUR

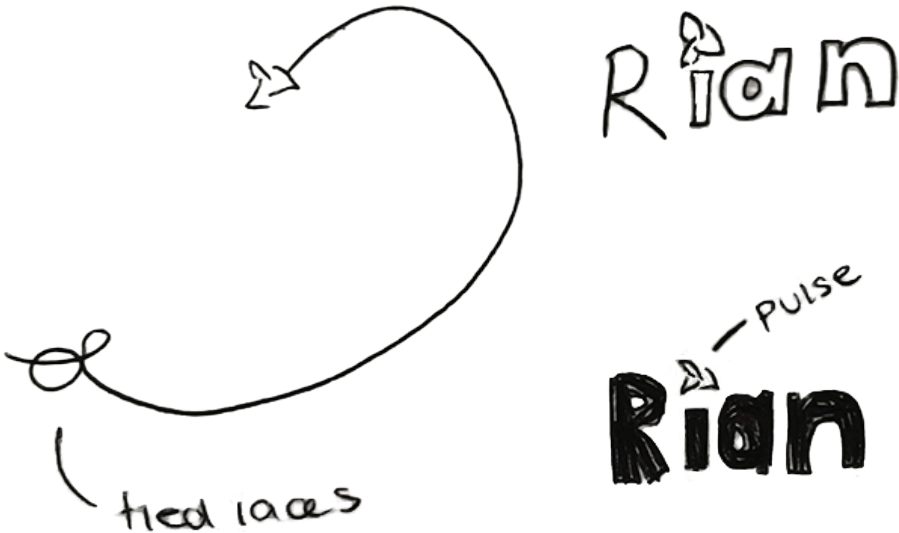
#243848
RGB: 36, 56, 72
CMYK: 75, 68, 66, 85

#005190
RGB: 0, 81, 144
CMYK: 100, 66, 5, 17



LOGO ANIMATION

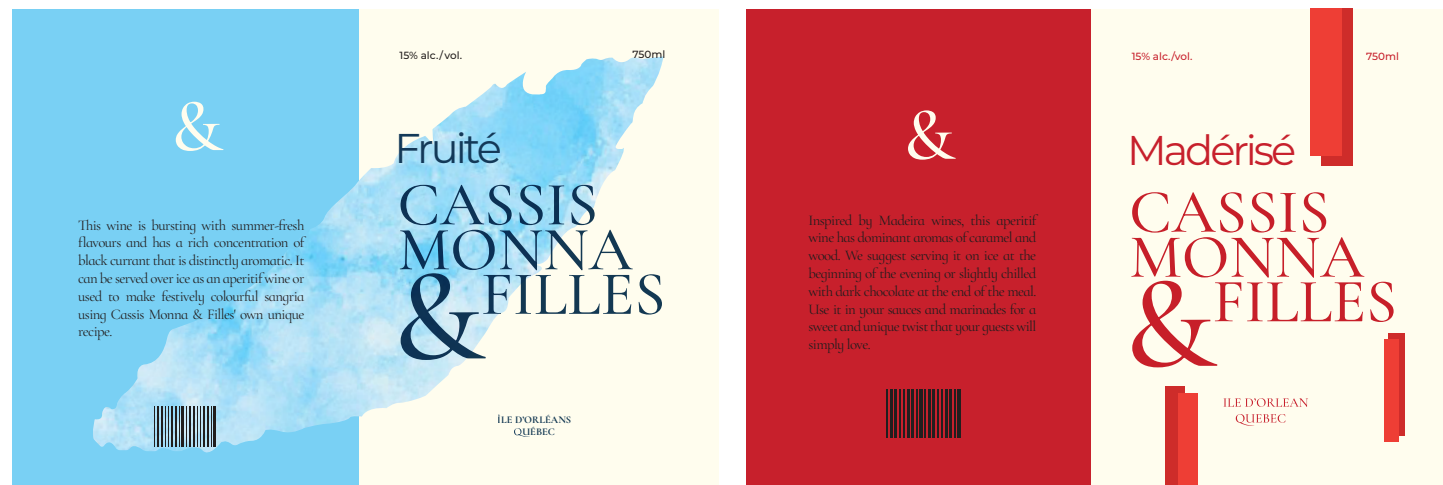
SKETCHES



watch the logo animation here

WINE LABEL

2024



TOOLS:

Illustrator

Adobe Dimension

Photoshop

I redesigned a wine label for Cassis Monna & Filles with a focus on creating a cohesive look across the collection. I explored typography, layout, and color while keeping the overall design consistent.

THE CHALLENGE

Figuring out what to add to the "Fruité" label to make it look more visually appealing

THE SOLUTION

I revisited the company's website and learned that the founder moved to Île d'Orléans to start the business. With that in mind, I created an outline of the island and integrated it into the label



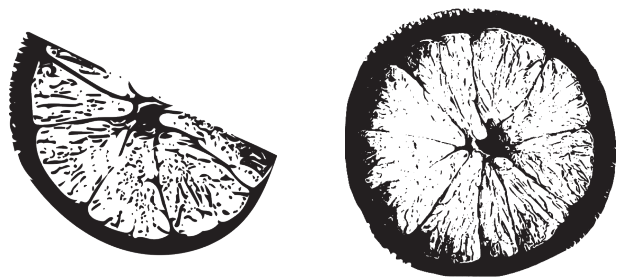
SODA CAN LABEL

2025

TOOLS: [Illustrator](#) [Adobe Dimension](#) [Photoshop](#) [Adobe Capture](#)

A citrus-inspired soda can created through a hand-crafted process using vibrant color contrasts, scanned orange graphics, and dynamic textures to create a fresh, energetic, and modern visual identity.

I used bold, high-contrast colours to create an energetic, eye-catching feel that instantly draws attention. The playful typeface adds personality and movement, giving the design a funky, vibrant vibe that matches the citrus theme.



PACKAGING DESIGN

2024

TOOLS: Illustrator

Skin care packaging design

THE CHALLENGE

The back of the outside box was not shaped right to match the back of the inner box.
The original colours and pattern of the inner package did not suit the look of the design

THE SOLUTION

I refined the packaging by correcting the mismatch between the outer and inner forms and updating the inner colour palette and pattern to better suit the overall visual language of the design.

INNER BOX



OUTSIDE BOX



VERNISSAGE

2026

TOOLS: [Illustrator](#) [Photoshop](#) [InDesign](#)

I designed many deliverables for my program's vernissage. I illustrated multiple custom figures and used different combinations for the invitation, button and badge. Instead of repeating every figure on each piece, I varied them to keep each design balanced and visually interesting while maintaining a consistent overall style.

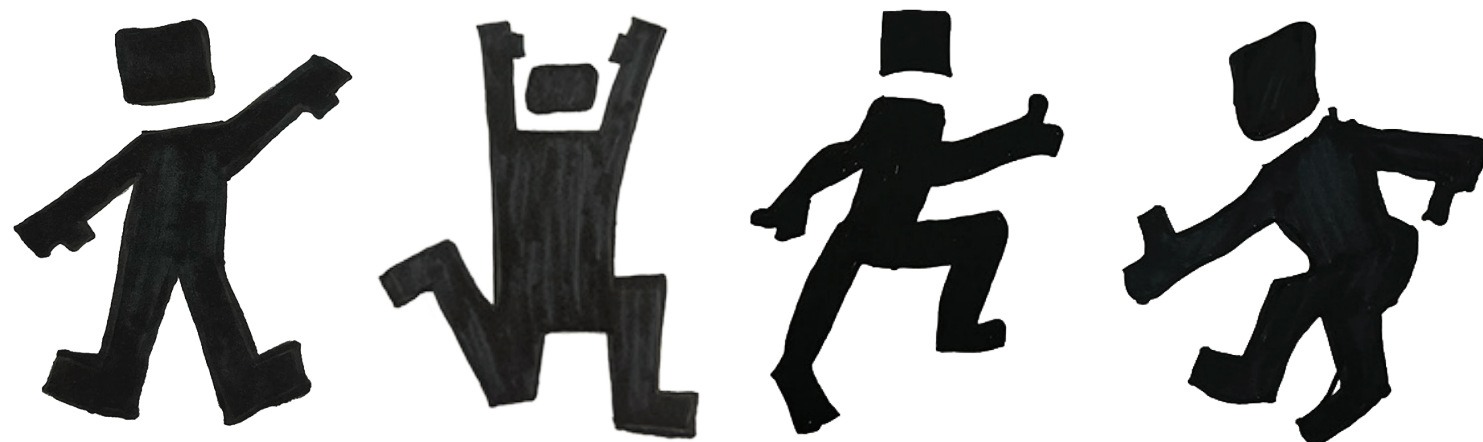
THE CHALLENGE

Considering the many pieces of information, making a layout that feels neat and clearly readable to the audience felt a bit challenging

THE SOLUTION

Removing information that I had realized later on wasn't necessary to keep

SKETCHES



POSTER



INVITATION

I kept the layout consistent with the original poster but adjusted it to better fit the information needed for the invitation. I also chose to use the pink figure in this version to add some variety and keep the design visually interesting



YOU ARE INVITED!

April 9 4pm - 8pm

 **M Campus,
404 Décarie**

582

MULTIMEDIA

VERNISSAGE

2026

**REGISTER
HERE!**



multimedia@vaniercollege.qc.ca

VANIER
CÉGEP / COLLEGE

BADGE

I chose to use the blue figure for the variation, and used the blue background from the title for the name for keeping consistency



MAKERSPACE

keychain of the red figure



BUTTONS

I placed the title and year and used the pink figure for the background to make it more visually appealing



WEB SCREENSAVER

I carefully adjusted the spacing between the text and the edges to ensure proper margins and avoid crowding, allowing the composition to feel balanced on screen



YEARBOOK CONTENT

2026

TOOLS:

Photoshop

InDesign

Illustrator

Group project - The theme was based on one idea from each group member and put into one: Year 2000s and music. My group came second in the contest.

MY ROLE

Illustrating graphics, contributing to finding inspiration

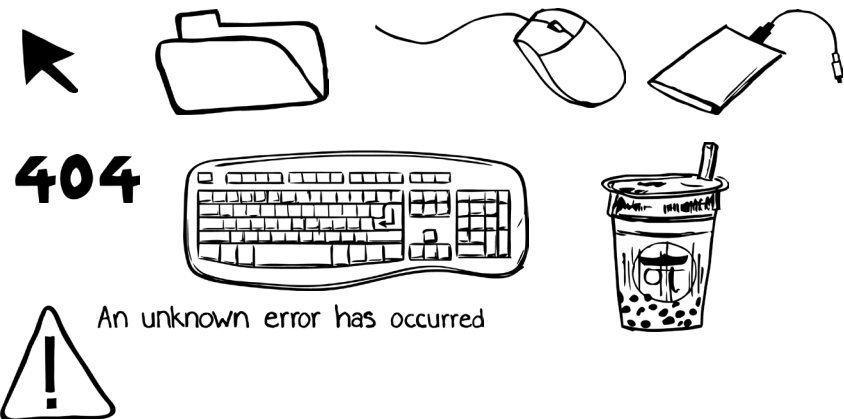
THE CHALLENGE

Tweaking the sketches in illustrator was very tedious and took more time than expected

THE SOLUTION

I had to push through this and keep going. Rediscovering the smooth tool made the process a bit less tedious

MULTIMEDIA ELEMENTS



LASTNAME FIRSTNAME

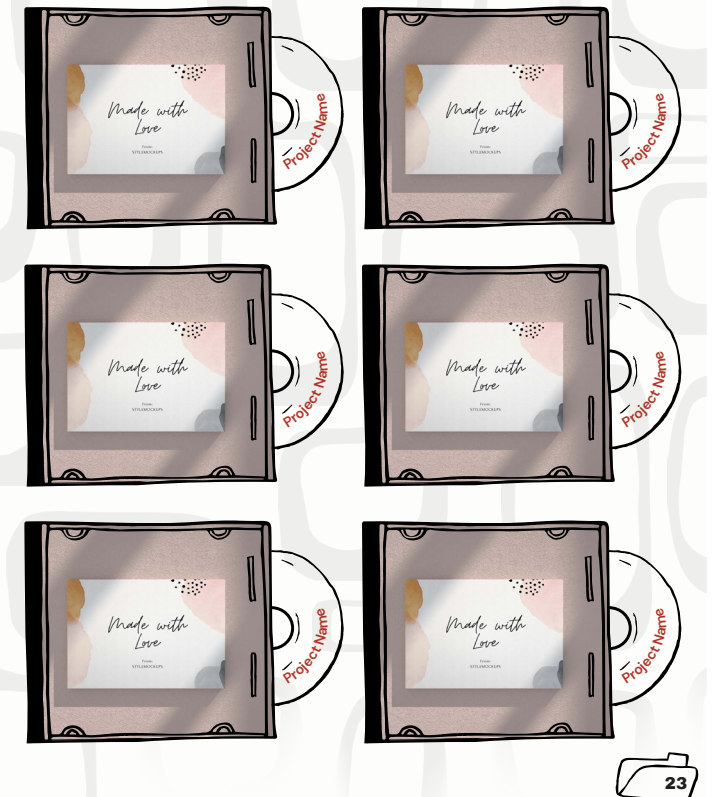


Lorem ipsum dolor sit amet, consectetur adipiscing elit. Praesent convallis varius tortor et tincidunt. Proin id nulla non tellus volutpat semper. Aliquam sit amet aliquet elit. Duis sed convallis dui. Pellentesque pellentesque, mauris dapibus faucibus rutrum, ex nibh fringilla tellus, sed iaculis nulla urna in orci.

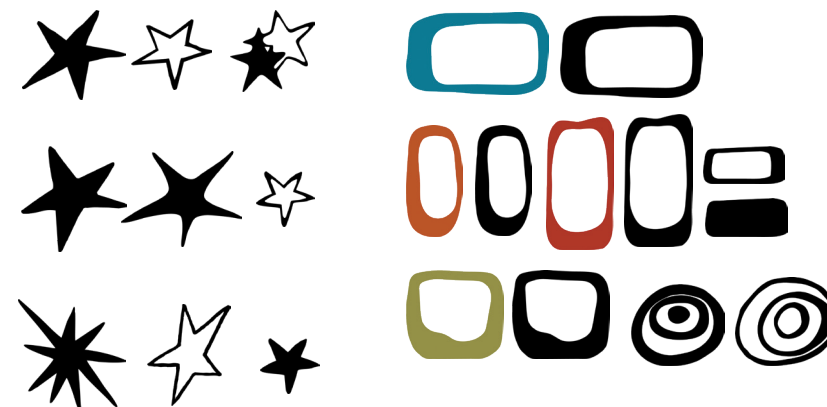
CHECK OUT MY
WEB PORTFOLIO



COLLECTION



DESIGN ELEMENTS



MUSIC ELEMENTS



INTERVIEW

2025

TOOLS: Premiere Pro

This interview was focused on the composition, lighting, and audio. I had the choice to interview anyone I wanted to, and I chose my parents as the interviewees. I decided to interview them separately to get both of their point of views and put them after the other.

Topic: How they met

EQUIPMENT:

Camera: Lumix S5iix

Mic: RØDE

THE CHALLENGE

I tried a couple of locations around my house but none of the ones I tried at first worked as I wanted. The lighting was too harsh and standing up didn't work very well - fidgeting and moving around

THE SOLUTION

I found a spot in the living room of my house which had good lighting



watch the interview here

TITLE SEQUENCE

2025

TOOLS: Illustrator After Effects Photoshop

Title sequence based on "The Walking Dead." Elements had to be original video footage, photography, or graphic elements. All content must be royalty-free or created by myself.

THE CHALLENGE

The challenge for this project was finding a creative font that fit the thriller genre of the show

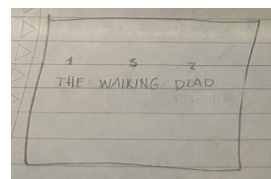
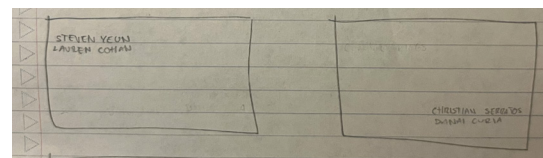
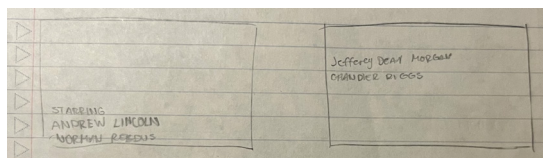
THE SOLUTION

Since this project needed to be mostly created by me, I had the idea to create my own letters with markers

HAND WRITTEN FONT

EE I N H W L L
G G A A K K K D T

THE WALKING DEAD



watch the title sequence here

MOTION GRAPHIC

2024

TOOLS: [Illustrator](#) [After Effects](#)

I was given the chance to create anything I wanted. I chose to do a motion graphic based on the song "St. Chroma" by Tyler, The Creator. I wanted to make the animation dramatic and quick.

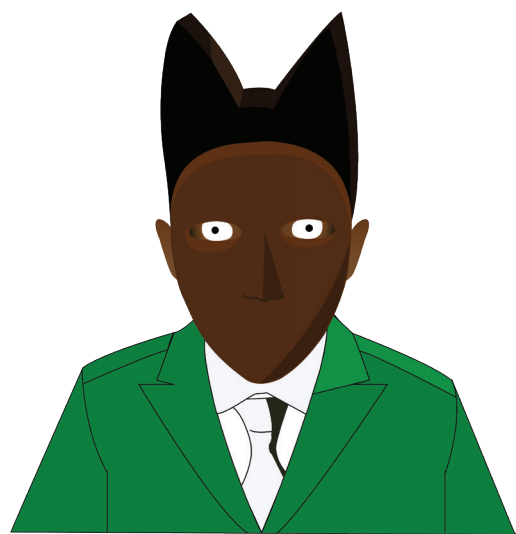
THE CHALLENGE

Making the graphic of the artist, Tyler The Creator, was a bit difficult because I wanted to challenge myself to make him look more realistic than him just looking like any other person

THE SOLUTION

I illustrated it alongside an original image of the artist. I took note of where shadows and different angles were

GRAPHICS



ST. CHROMA

COLOUR PALETTE



[watch the animation here](#)

MOVIE POSTER

2025

TOOLS: Illustrator

The goal of this project was to redesign a movie poster of my choice and I ended up choosing the movie Past Lives. I was instructed to avoid including floating heads in my design.

THE CHALLENGE

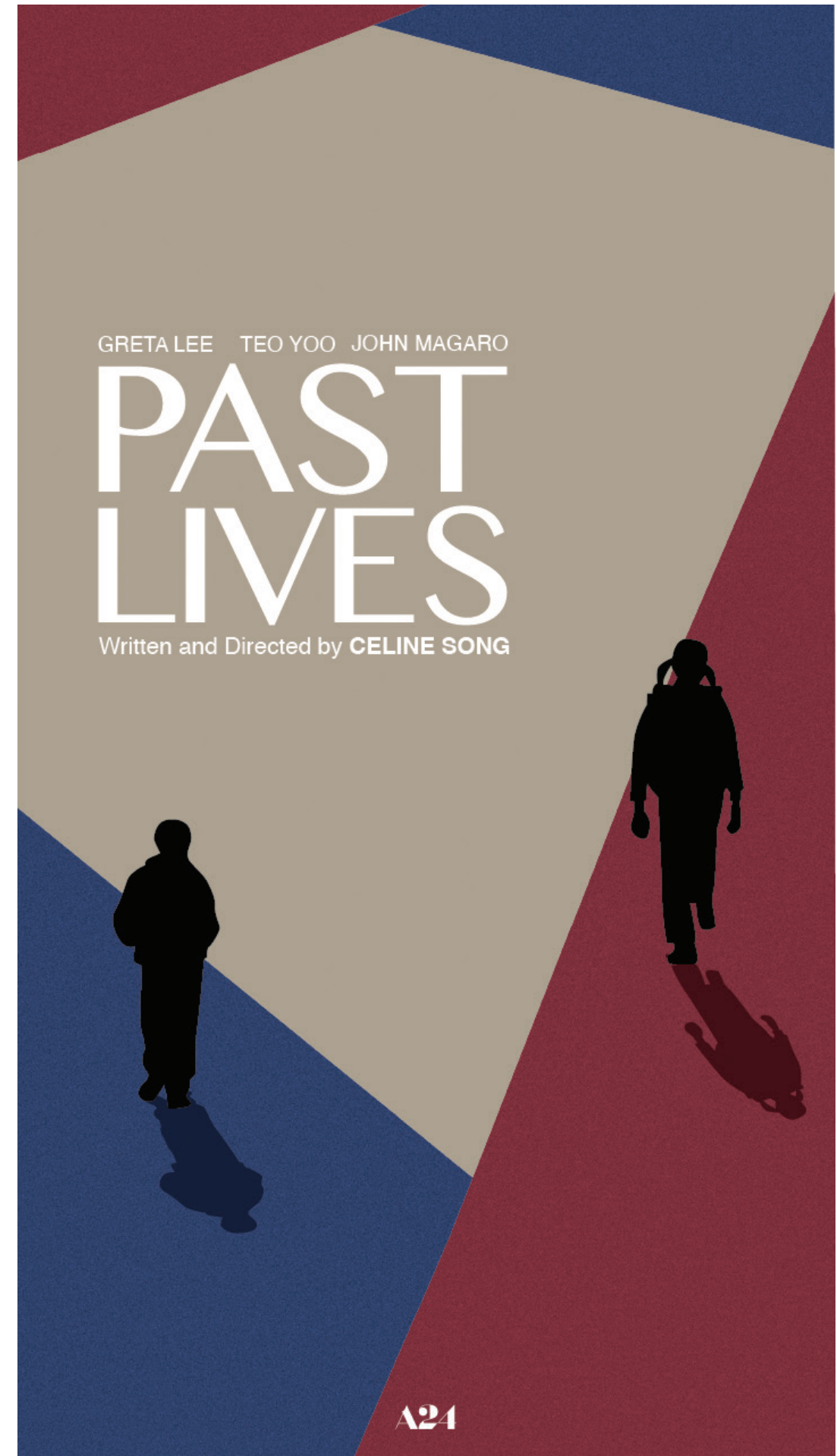
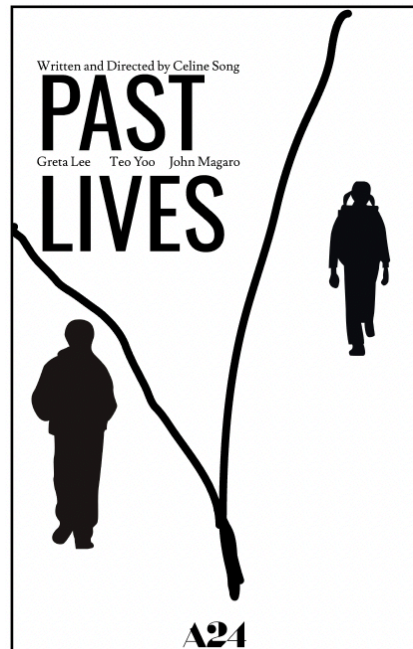
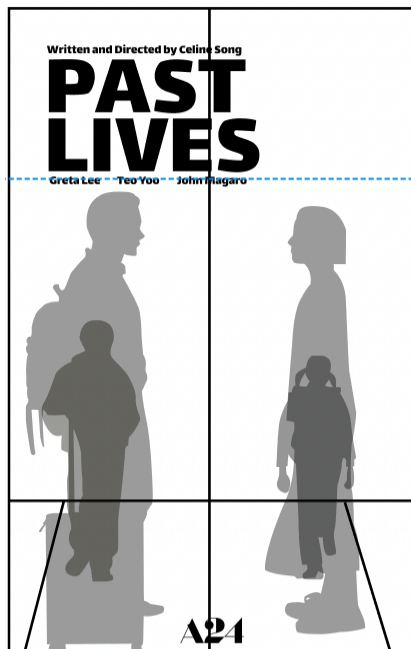
I had a creative block with trying to show the metaphor of them reuniting

THE SOLUTION

I added a simple addition at the top of the poster where the two paths are crossing each other again

Message:
the separation between the two main characters and them eventually reuniting in the future

Scenes I used to deliver the message



CLIENT WEBSITE

2025

TOOLS: Vue HTML CSS Wordpress API

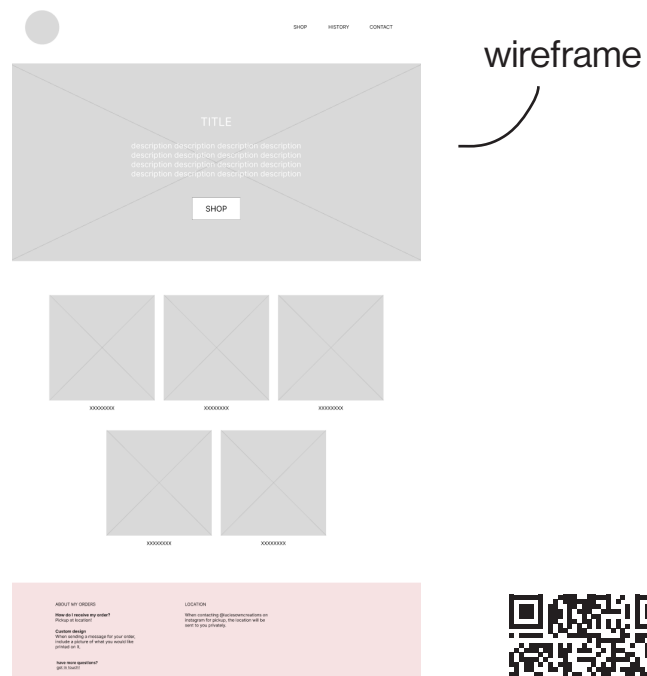
Client website for their personal business for custom printing designs.

THE CHALLENGE

Identifying the closest font match to the client's logo and keeping communication from the client

THE SOLUTION

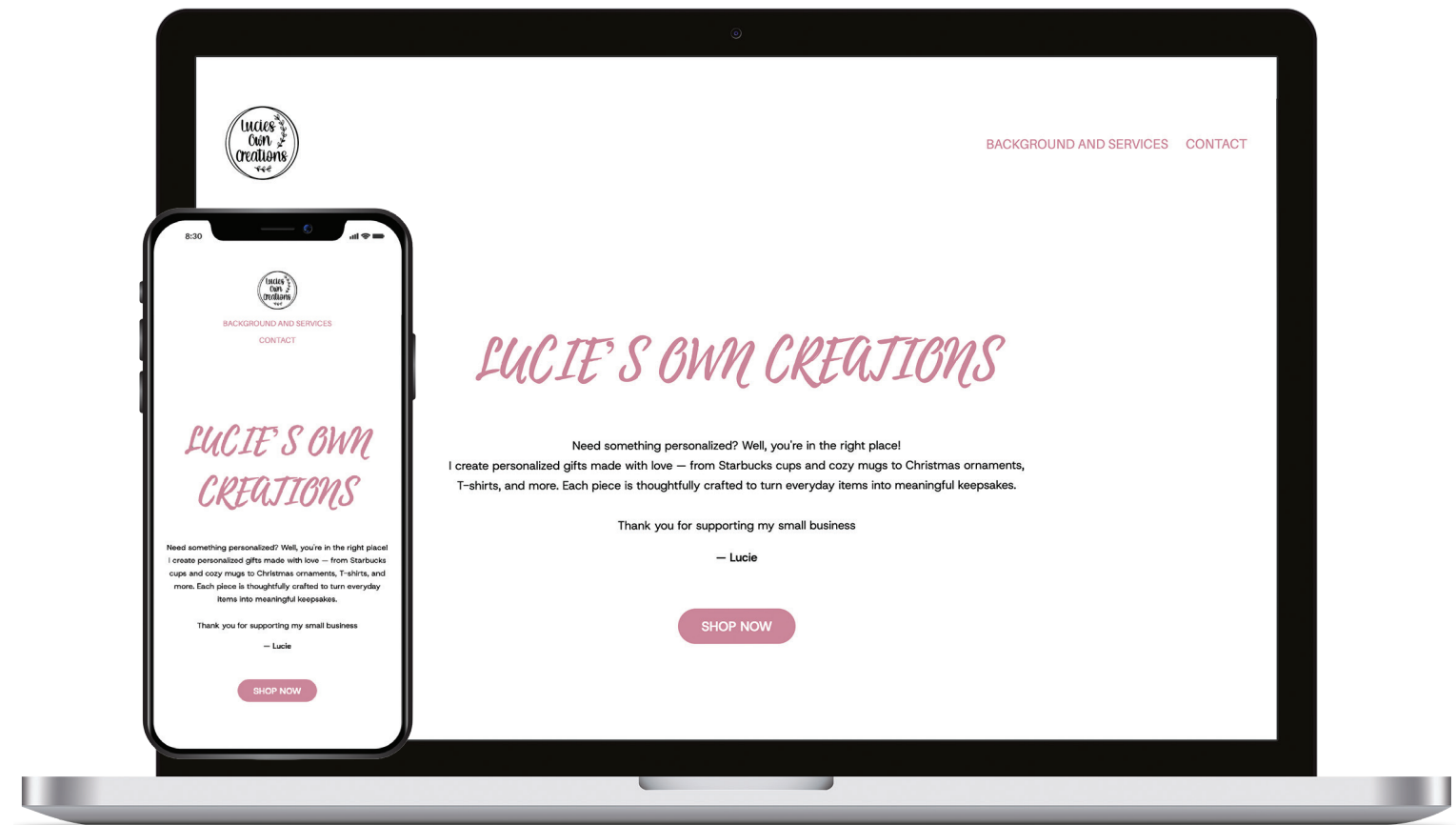
Researched and evaluated multiple options to determine the most accurate match for the font



wireframe



check out website



CASE STUDY WEBSITE

2025

TOOLS: [Vue](#) [HTML](#) [CSS](#) [Wordpress API](#)

A coded case study based on a group project called Capython; A collaborative multimedia project focused on applying design thinking and theory to achieve a specific goal within a chosen area of focus.

THE CHALLENGE

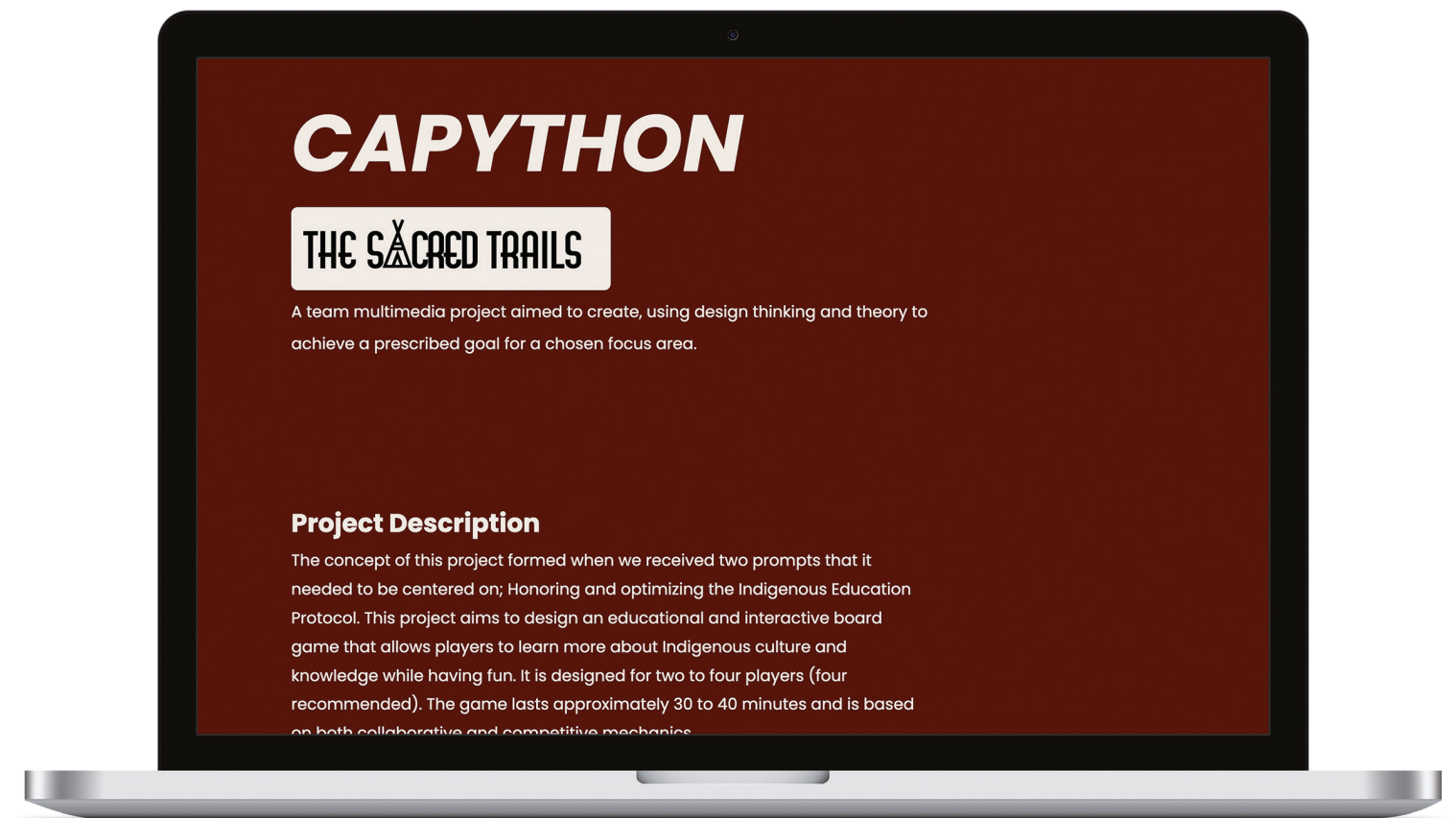
This was the first time I had learnt Vue and was difficult to understand

THE SOLUTION

Requested feedback throughout the project, using it to iterate and significantly improve the final result



check out website



CREATE
YOUR
VISION

